

## **CARP Champions Contest and Prize Draw**

### **Amended Official Contest Rules**

THE 2025/2026 CARP CHAMPIONS CONTEST AND SCENIC LUXURY CRUISES & TOURS OR EMERALD CRUISES CONTEST (THE “CONTEST”) IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. THE CONTEST IS OPEN TO CANADIAN RESIDENTS ONLY, EXCLUDING QUEBEC, AND PARTICIPANTS MUST BE THE AGE OF MAJORITY OR OLDER IN THEIR PROVINCE OR TERRITORY OF RESIDENCE AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL CONTEST RULES (THE “CONTEST RULES”).

### **1. SPONSOR**

This Contest is administered by the Canadian Association of Retired Persons (CARP), located at:  
70 Jefferson Avenue  
Toronto, Ontario, Canada  
M6K 1Y4

### **2. CONTEST PERIOD (AMENDED)**

The Contest begins at 12:00:01 a.m. Eastern Time (ET) on December 1, 2025, and closes at 11:59:59 p.m. ET on April 30, 2026 (the “Contest Period”).

This Contest Period reflects an amendment to the original Contest Rules, made pursuant to Section 10(k) of these Rules.

### **3. ELIGIBILITY**

To be eligible to enter the Contest, an individual must:

- a) Be a legal resident of Canada;
- b) Be the age of majority or older in their province or territory of residence at the time of entry; and
- c) Not be a resident of Québec.

Employees of ZoomerMedia Limited (“Zoomer”), the Canadian Association of Retired Persons (“CARP”), Scenic Luxury Cruises & Tours or Emerald Cruises (each a “Sponsor”), and their respective affiliates, subsidiaries, related companies, advertising and promotional agencies, and the household members of any of the above are not eligible to participate.

The Sponsors reserve the right at any time to require proof of identity and/or eligibility, including government-issued photo identification. Failure to provide such proof may result in disqualification. All information supplied must be truthful, complete, accurate, and not misleading. The Sponsors reserve the right to disqualify any entrant who provides false, incomplete, inaccurate, or misleading information at any stage.

### **4. HOW TO ENTER**

- a) Purchase Entry

Eligible individuals may enter by purchasing one or more CARP memberships for friends, family, or loved ones using the official contest link:

<https://www.seniors.ca>

Each membership purchased earns entries as follows:

- 1 membership = 1 entry (Base Entry)
- 2 memberships = 5 entries (Double Impact)
- 3 memberships = 10 entries (Triple Advocate)
- 5 memberships = 25 entries (Power Member)
- 10+ memberships = 50 entries + 1 bonus entry for a swag pack (Super Advocate)

Memberships must be purchased through the designated link or using the designated campaign code to qualify. All entries are tracked and applied automatically.

#### b) No Purchase Necessary (NPN) Entry

To enter without making a purchase, mail a handwritten original essay (minimum 1,000 words) on the topic:

“How Ageism Affects Canada – And What We Can Do About It”

Include your full name, mailing address, phone number, and email address. Mail to:

CARP Champions Contest Entry – NPN  
70 Jefferson Avenue  
Toronto, ON  
M6K 1Y4

Entries must be received no later than April 30, 2026.

Limit: One (1) NPN entry per household. Each valid NPN entry will receive one (1) entry into the draw.

### c) Entry Conditions

All entries become the sole property of the Sponsors and will not be returned. The Sponsors are not responsible for lost, misdirected, delayed, incomplete, or illegible entries. Entries received by phone, fax, courier, email, or hand delivery will not be accepted.

Online entries are deemed submitted by the authorized account holder of the email address associated with the entry. Proof of authorized account holder status may be required.

## 5. PRIZES

Thirteen (13) prizes will be awarded:

- Grand Prize (1): \$10,000 Scenic Luxury Cruises & Tours or Emerald Cruises travel voucher
- Second Prizes (2): \$500 Ticketmaster gift certificates (or equivalent cash value)
- Bonus Prizes (10): One (1) CARP Lifetime Membership each (approximate retail value \$500)

**Total approximate retail value of all prizes: \$16,000 CAD.**

Prizes must be accepted as awarded and are not transferable or redeemable for cash (except where stated). Sponsors reserve the right to substitute a prize of equal or greater value. All taxes, fees, and surcharges are the responsibility of the winner.

Full prize terms are available at seniors.ca or at:

<https://prod-static.carp.ca/uploads/2025/11/Scenic-Group-CARP-Travel-VoucherPrize-Terms-1.pdf>

## **6. WINNER SELECTION (AMENDED)**

Winners will be selected by random draw from all eligible entries received during the Contest Period.

The draw will take place on Monday, May 4, 2026 at 4:00 p.m. Eastern Time at the Sponsor's head office in Toronto, Ontario, or at such other location as determined by the Sponsor.

The odds of winning depend on the number of eligible entries received.

## **7. WINNER NOTIFICATION AND CLAIM**

- a) Selected entrants will be notified by telephone or email and must confirm receipt of notification within seven (7) days of being contacted.
- b) Failure to confirm within the required timeframe will result in forfeiture, and an alternate entrant may be selected.
- c) To be declared a winner, the selected entrant must correctly answer a time-limited mathematical skill-testing question.
- d) Winners must sign and return a declaration and release confirming compliance with these Rules and releasing the Sponsors from liability.
- e) The declaration and release must be returned within seven (7) days of receipt or the prize will be forfeited.

## **8. LIMITATION OF LIABILITY**

The Sponsors are not responsible for late, lost, misdirected, incomplete, or illegible entries, or for any technical failures. By entering, entrants release and hold harmless the Sponsors and their respective directors, officers, employees, agents, and representatives from any liability arising from participation in the Contest or acceptance or use of any prize.

## **9. PRIVACY**

Personal information collected will be used solely for administering the Contest and awarding prizes, in accordance with the CARP Privacy Policy:

<https://www.carp.ca/privacy-policy/>

## **10. GENERAL CONDITIONS**

- a) This Contest is subject to all applicable federal, provincial, and municipal laws.
- b) The Sponsors reserve the right to disqualify any entrant who violates these Rules.
- c) Entrants consent to the use of their name, city of residence, image, and likeness for publicity purposes without compensation.
- d) Any attempt to damage or undermine the Contest may result in legal action.
- e) The Sponsors reserve the right, in their sole discretion, to terminate, modify, amend, or suspend the Contest and/or these Contest Rules at any time, for any reason, without prior notice.

## **11. AMENDMENT NOTICE**

Due to unexpected and significant disruptions that materially affected the Sponsor's ability to communicate and promote the Contest as intended, the Sponsor exercised its right under Section 10(e) to amend the Contest Period and draw date.

Accordingly:

- The Contest closing date has been extended to April 30, 2026 at 11:59:59 p.m. ET; and
- The Contest draw will take place on Monday, May 4, 2026 at 4:00 p.m. ET.

All eligible entries received prior to the original closing date remain valid. Except as expressly amended herein, all other Contest Rules remain unchanged.

## **12. WINNER INFORMATION**

For winner information, please contact CARP at:  
[g.kuzmina@carp.ca](mailto:g.kuzmina@carp.ca)